



ASSOCHAM Conference on Empower Women Empower Nation

Leadership - Financial Inclusion - Health - Education - Sports

1st March 2023, New Delhi



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**Empower Women
Empower Nation**

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OVERVIEW

Women have made their outstanding presence felt in every sphere of life, achieving spectacular milestones. They have carved out a niche across sectors ranging from technology to medical sciences to business entrepreneurship.

Hon'ble Prime Minister Shri Narendra Modi correctly stated that "success cannot be achieved if half of our population is locked at home". The government has focused on promoting 'Nari Shakti' in the country.

The Global Gender Report 2022 draws attention towards India's economic participation, which has considerably improved. However, the Global Gender Gap Index highlights it will now take 132 years - the gap reduced by four years since 2021 - to reach gender parity.

Today, women from different walks of life are scripting the nation's success story. **Women leadership** plays a crucial role through their tireless endeavours in building a truly inclusive environment where every individual feels valued, respected, and empowered, irrespective of disparities and differences. Women empowerment is also required in all spheres, especially focusing on financial inclusion, health, education, and sports to empower our nation.

As International Women's Day is around the corner, ASSOCHAM is organising a conference on '**Empower Women – Empower Nation**' on **March 1, 2023** at the **Hotel Le-Meridien, New Delhi**, with the objective of unleashing women's potential and strengthening the ecosystem.



INAUGURAL SESSION

- ❖ Significance of Social security and safety for women at workplace
- ❖ Entrepreneurship and Skill Development programs to make women more employable
- ❖ To address Issues and Challenges in women's access to equal opportunity
- ❖ Women Holistic Development through Healthcare management & Education
- ❖ Socio-cultural norms & market constraints on women's careers
- ❖ Realizing the women's potential by tapping the unexplored economic opportunities

SESSION 2

“ROLE OF EFFECTIVE WOMEN LEADERSHIP AT WORKPLACE”

- ❖ Role of women leadership in today's business
- ❖ Women career oriented policies & initiatives at workplace.
- ❖ Women in Science & Tech as a driver for growth in emerging economies
- ❖ Fostering Women Entrepreneurship & Business Leadership
- ❖ Women participation in decision making positions.

SESSION 3

“EMPOWERING WOMEN THROUGH FINANCIAL LITERACY & INCLUSION”

- ❖ Importance of Financial Literacy to empower women.
- ❖ Paradigm Shift from “traditional to modern” in women financial literacy approach
- ❖ Issues & challenges faced by women due to lack of knowledge about financial instruments.
- ❖ Govt. initiatives and Policy interventions to encourage women participation in entrepreneurship.
- ❖ Significance of Financial literacy & inclusion to make women financially independent

SESSION 4

“WOMEN HOLISTIC DEVELOPMENT THROUGH HEALTHCARE MANAGEMENT, EDUCATION & SPORTS”

- ❖ To bridge the gap impacting women's health
- ❖ Empowering women through healthcare and educational avenues
- ❖ Entrepreneurship and Skill Development programs to make women more employable
- ❖ To provide support for innovative sport and physical activity programs for women's empowerment
- ❖ Role of Sports in gender mainstreaming and empowering women

SESSION 5

“VALEDICTORY SESSION – THE WAY FORWARD TO WOMEN’S EMPOWERMENT”

- ❖ Safe & secure environment for women
- ❖ Policy intervention to enable women achieve equality in all arenas
- ❖ Work-life balanced targeted approach
- ❖ Sustainable life skills through Education, Health, Sports
- ❖ Empowering women through financial inclusion and fostering entrepreneurship



PARTICIPANTS PROFILE

- Policy & Decision makers, Regulators & practitioners from Government & Corporates
- CEOs & other senior leaders from Corporate/ PSUs/ banks & other financial institutions
- Medical & Sports Fraternity
- Social workers, NGOs Representatives
- Educators & Academicians
- Counsellors, Consultants & IR Practitioners
- Media Representatives
- Civil Society members

PARTNERSHIP OPPORTUNITIES

Presenting Partner (Rs. 5 lacs)	Platinum Partner (Rs. 4 lacs)	Gold Partner (Rs. 3 lacs)	Silver Partner (Rs. 2 lacs)	Supporting Partner (Rs. 75,000/-)	Stall Partner (Rs. 30,000/-)
<ul style="list-style-type: none"> • Speaker Opportunity in the Inaugural Session • Speaker Opportunity in Two Technical Sessions • Corporate video during the break • Logo will be on the ASSOCHAM website • Branding in Social Media Platform • Logo on backdrop and thank you panel at the venue • Logo in the Event Mailers • Logo in the Newspaper Advertisement • Social Media Message/ byte • Stall • 10 delegate passes 	<ul style="list-style-type: none"> • Speaker Opportunity in the Inaugural Session • Speaker Opportunity in one Technical Session • Corporate video during the break • Logo will be on the ASSOCHAM Website • Branding in Social Media Platform • Logo on backdrop and thank you panel at the venue • Logo in the Event Mailers • Logo in the Newspaper Advertisement • Social Media Message/ byte • 8 delegate passes 	<ul style="list-style-type: none"> • Speaker Opportunity in two Technical Sessions • Logo in the Event Mailers • Logo will be on the ASSOCHAM Website • Branding in Social Media Platform • Logo on backdrop and thank you panel at the venue • Logo in the Newspaper Advertisement • Social Media Message/ byte • 7 delegate passes 	<ul style="list-style-type: none"> • Speaker Opportunity in one Technical Session • Logo in the Event Mailers • Logo will be on the ASSOCHAM Website • Branding in Social Media Platform • Logo on backdrop and thank you panel at the venue • Logo in the Newspaper Advertisement • Social Media Message/byte • 5 delegate passes 	<ul style="list-style-type: none"> • Logo in the event mailers • Logo will be on the ASSOCHAM Website • Branding in Social Media Platform • Logo on backdrop and thank you panel at the venue • Logo in the Newspaper Advertisement • 4 Complementary delegate passes 	<ul style="list-style-type: none"> • Logo in the Event mailers • Logo in the Newspaper Advertisement • 3 Complementary delegate passes

***Stall measuring 2x2 mtrs. with facia**

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